

MAPPING THE RISK

FLOOD MAP
MODERNIZATION



30 Second Live-Read Radio Public Service Announcement (PSA) Scripts

Version #1

Important changes are occurring in Hillsborough County that may affect you. The county government, along with the Federal Emergency Management Agency, has just completed an update to area flood hazard maps. Now, all property owners will have up-to-date, reliable and Internet-accessible information about their flood risk.

While everyone in the County is at some risk for flooding, many property owners will find that their risk has changed. To learn more about the maps and protecting your property, visit Hillsboroughcounty-dot-org or call 272-5900. New maps mean a safer county.

Version#2 (donut)

Open: Hillsborough residents - new county flood hazard maps are here. Property owners can learn more about the maps and their flood risk online at Hillsboroughcounty-dot-org and by attending one of eight public meetings.

The next meeting is at _____ (location, date, time -- i.e. Riverview High School, Tuesday November 8 @ 7:30pm)

Tag: Everyone in the County is at some risk for flooding, and your flood risk may have changed. Be prepared. Understand how map changes affect you. This public service message is brought to you by Hillsborough County Government and the Federal Emergency Management Agency.